

DIGITAL LEARNING DAY

GLOBALORIA CELEBRATES DIGITAL LEARNING DAY (FEB. 1, 2012) PROGRAM SHOWCASES INNOVATIVE DIGITAL LEARNING IN ACTION

CA, FL, NY, TX & WV – February 1, 2012: Two thousand youth in 60 schools and community centers across the nation are opening up their classrooms on February 1st to demonstrate the power of digital teaching and learning the Globaloria Way on the first-ever <u>Digital Learning Day</u>.

As part of <u>Digital Learning Day</u>, <u>World Wide Workshop</u> is partnering with the <u>Alliance for Excellent Education</u> to celebrate innovative teaching practices that make learning more engaging for students. World Wide Workshop's <u>Globaloria</u> program is the first and largest social learning network for developing digital literacy, STEM knowledge and global citizenship skills through game design.

Parents, friends, community members, press and policy makers are invited to attend a Globaloria class and experience an innovative, hands-on "game-design studio." Students are developing original STEM games, collaborating with peers and their teacher, using a digital curriculum, and accessing peer and expert support through an online network.

In conjunction with Digital Learning Day, World Wide Workshop is also proud to announce the **2nd Annual National Globaloria Educator Inspiration Awards**. Three educators - one new educator, one returning educator, and one mentor will be selected for leading an outstanding Globaloria integration in their classroom during the 2011-2012 academic year, and exemplifying the power of innovative digital learning to advance education.

About Digital Learning Day

In October 2011, former Governors Jeb Bush and Bob Wise, co-chairs of *Digital Learning Now!* (DLN) released the *Roadmap for Reform: Digital Learning*, to provide governors, lawmakers and policymakers with nuts-and-bolts policies to transition into a student-centered education for college and career readiness and success. **"We are proud to support this movement with Globaloria, which espouses the tenets of the Digital Learning Now! Roadmap. Everyone in the nation should be part of it and help make history in education,"** reflected Dr. Idit Harel Caperton, President of the World Wide Workshop, DLN Digital Leader, and Advisory member that conceived and framed the <u>10 Elements of DLN</u>.

On February 1, 2012, the Alliance for Excellent Education invites teachers, parents, principals, and state education leaders to engage in the first-ever Digital Learning Day through local and national events.

"This day will challenge education professionals and policymakers at all levels to start a conversation, make a proclamation, or create a plan," said Bob Wise, President of the Alliance for Excellent Education. "Digital Learning Day is more than just a day," added Wise, "it is about building a digital learning movement that provides teachers with better tools to truly provide a quality education for every child. Simply layering on technology alone will not move the education needle very much. Effective technology combined with great teachers and engaged students have the potential to transform the world of learning."

###

World Wide Workshop (www.WorldWideWorkshop.org) is a nonprofit organization that invents social media and digital technology applications to help youth and educators participate as leaders in the global knowledge economy. Globaloria is the first and largest social learning network for developing digital literacy, STEM knowledge and global citizenship skills through game design. Launched in 2006, the results-proven Globaloria is at work today in middle- and high-school classrooms and community centers in five states: California, Florida, New York, Texas and West Virginia. To learn more about how Globaloria classrooms nationwide are participating in Digital Learning Day, go to www.globaloria.org/dld.

The Alliance for Excellent Education (<u>www.all4ed.org</u>) is a Washington, DC-based national policy and advocacy organization that works to improve national and federal policy so that all students can achieve at high academic levels and graduate from high school ready for success in college, work, and citizenship in the twenty-first century. Watch the official announcements of Digital Learning Day at <u>http://www.digitallearningday.org/home-video/</u>.

To arrange for your press/media school visit or for a background interview on February 1st, please contact: <u>Yasmin@WorldWideWorkshop.org</u> or 646-895-9167