



**Announcing the Winners of the First Annual Globaloria Leadership Inspiration Awards:
A School Leadership Contest Recognizing Educational Innovation**

March 24, 2011, Charleston, West Virginia: The [World Wide Workshop](#) and [Entertainment Software Association Foundation](#) (ESA Foundation) are proud to congratulate winners of the First Annual Globaloria [Leadership Inspiration Awards](#): Stacy Lusk, Principal of Sandy River Middle School; Randall L. Auvil, Principal of Greenbrier West High School; and Wilma Zigmund, Logan County Superintendent. These winners each received the Grand Prize, a Game Designer Kit (Laptop, Adobe Flash software and Flip camera). Recognition Prize recipients were: Catherine A. Thompson, Principal of Eastern Greenbrier Middle School; Michelle Barb, Principal of Kasson Middle School; Donald Johnson, Principal of Randolph Technical Center; Dr. Gregory M. Kuhns, Principal of Doddridge County High School; John D. Curry, Greenbrier County Superintendent; and Dr. Ronald E. Duerring, Kanawha County Superintendent. They won Adobe Flash software and Flip cameras.

The Leadership Inspiration Awards are a new contest for school leaders sponsored by a grant from the ESA Foundation, the philanthropic arm of the U.S. computer and video game industry and the newest funding partner of Globaloria in West Virginia. These awards celebrate the entrepreneurial spirit of education leaders who are successfully growing the Globaloria innovation in their schools.

The awards were presented by Erik Huey, Senior Vice President of Entertainment Software Association; Dr. Jorea Marple, State Superintendent of Schools, West Virginia Department Education; and Dr. Idit Harel Caperton, Founder and President of World Wide Workshop Foundation. The ceremony followed the Annual Principals' and Superintendents' Hands-On Leadership Academy in Charleston. "The Globaloria learning network and curriculum prepare students to graduate ready for academic and professional success. We believe that superintendents and principals can change school-wide policies and logistics to effectuate innovation," commented Dr. Caperton. "We are proud to partner with the World Wide Workshop and sponsor the scaling of Globaloria, which is making a real difference in the lives of rural West Virginia youth," said Jenny Lai, Vice President of the ESA Foundation. "By rewarding leaders who effectively nurture Globaloria in their schools we are contributing to a more knowledgeable, engaged, and digitally-advanced generation."

The winners were selected by a committee of judges based on the following criteria for School Principals: (1) Globaloria Program leadership and advocacy; (2) Recruiting educators to lead Globaloria classes; (3) Recruiting students and promoting Globaloria classes; (4) Scheduling more time for Globaloria classes (i.e. longer blocks, full year class); and (5) Improving school technology infrastructure and connectivity. The criteria for County Superintendents were as follows: (1) Leadership and advocacy for the program within the county; (2) Maximizing the number of schools in the county that offer Globaloria; (3) Improving technology infrastructure and connectivity at schools county wide; and (4) Supporting Globaloria teacher professional development.

Additionally, Dr. Jorea Marple, the new West Virginia State Superintendent of Schools was presented with a surprise award in recognition of her leadership and cultivating curricular innovation throughout the state. Dr. Marple has nurtured the Globaloria partnership with WVDE

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since 2009, first as the WVDE Assistant Superintendent of Curriculum in charge of integrating Globaloria and aligning it with state standards, then as Deputy Superintendent in charge of the Globaloria Pilot during 2010. Currently, she serves as State Superintendent by convening a series of stakeholder meetings to create a business plan for a statewide adoption of the Globaloria innovation.

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Globaloria: Produced and launched by the World Wide Workshop in 2006, [Globaloria](#) is the first-of-its-kind social learning network for learning how to design and program web games. It includes programmable wikis, blogs, game programming tutorials, game-content resources and a customizable self-paced curriculum aligned with state curriculum standards. Providing excellent professional development and support, Globaloria transforms education by merging playful learning and technical and computational skills into a rigorous academic curriculum. It equips educators and students with top tech skills, and at the same time, prepares them for college-level studies, 21st-century citizenship and careers in the global knowledge economy. West Virginia is the first to adopt Globaloria on a statewide level thanks to the generous support from several [partners and funders](#). For more information Contact: Amber@WorldWideWorkshop.org

The World Wide Workshop Foundation (www.WorldWideWorkshop.org) is a global educational foundation developing applications of social media technology and gaming to enhance creative learning, innovation, entrepreneurship, and an understanding of the world in economically-disadvantaged and technologically-underserved communities. The Globaloria learning network and programs respond to US President Obama's national calls to action: „Educate to Innovate“ and „Change the Equation in STEM Education.“ Committed to improving quality education opportunities for all youth in the US and around the world, we work with forward-thinking leaders, corporations, school systems, universities, and research centers to enrich public education systems with the latest technology and innovative learning opportunities.